

Ibnu Kasyful Haq

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[LinkedIn](#) | [Portfolio](#) | Depok

Summary

Website Developer with 3+ years of hands-on experience designing, coding, maintaining, and optimizing WordPress-based websites. Strong in writing clean, efficient code using HTML, CSS, JavaScript, and PHP, with a proven record of improving performance, security, SEO, and user experience. Experienced in managing hosting environments (cPanel), performing debugging & maintenance, and collaborating closely with business stakeholders and technical teams from concept to launch and beyond.

Skills

Hard Skills : WordPress, Elementor, HTML, CSS, JavaScript, PHP, Custom Theme Development, Plugin Development, Responsive Design, Cross-Browser Compatibility, Website Optimization, Technical SEO, On-Page SEO, Google PageSpeed Optimization, Performance Tuning, Caching, Compression, Lazy Loading, Debugging, Troubleshooting, Website Security, Access Control, Malware Prevention, Hosting Management, cPanel, Staging to Production Deployment, Git, GitHub, API Integration

Soft Skills : Problem Solving, Analytical Thinking, Clear Communication, Cross-Functional Collaboration, Project Coordination, Time Management, Attention to Detail, Responsibility, Adaptability, Proactive Learning, Ability to Work Independently, Team Collaboration

Projects

Bakul Kurma – E-Commerce Website

- Engineered a high-availability WooCommerce store from scratch, solving complex logistics challenges through the integration of Tripay Payment Gateway and RajaOngkir Shipping API for end-to-end automation.
- Optimized user flow and checkout experience by designing a mobile-first interface and streamlined process, directly addressing e-commerce efficiency goals.
- Implemented advanced performance tuning (caching, compression, lazy-loading) pre-launch to secure top-tier speed scores and ensure site stability under load.

Notary Public – Personal Brand Website

- Developed a custom professional WordPress site with a robust, schema-based structure, implementing SEO best practices (Yoast/taxonomy architecture) for immediate domain authority boost.
- Ensured impeccable cross-browser compatibility and adaptive responsive design across all modern devices.

CV. Haksama – Company Profile Website

- Designed and launched a corporate website to strengthen the company's digital presence.
- Ensured impeccable cross-browser compatibility and adaptive responsive design across all modern devices.

Work Experience

WordPress Developer

Freelance

January 2023 – Present

- Designed, coded, and maintained multiple WordPress websites (e-commerce, corporate, personal brand) using clean, efficient, and maintainable code.
- Developed custom themes, plugins, and templates aligned with functional requirements and brand direction.
- Integrated external services and APIs for payment, logistics, and data processing.
- Conducted routine performance audits, debugging, and technical SEO optimization to improve site speed, reliability, and search visibility.
- Implemented strong security practices including access control, vulnerability mitigation, update management, and monitoring.
- Managed hosting environments via cPanel, ensured stable deployments, and handled zero-downtime launches.
- Collaborated with non-technical stakeholders and business teams to translate concepts into reliable digital solutions.

Business Development

- CV Haksama Multi Versa
- November 2021 - September 2025
- Served as the key communicator between technical execution and business objectives, ensuring all digital infrastructure aligned with specific sales targets and broader organizational goals.
 - Gained critical, hands-on experience in how digital platforms directly impact organizational success, which informs current focus on conversion-optimized and business-aligned development.

Education

- Telkom University – B.Sc. Informatics Engineering | GPA: 3.65
- August 2018 - July 2022
- Finalist National GEMASTIK Competition (Data Mining Track)
 - Thesis: Arabic Phoneme Mispronunciation Detection using MFCC & VGG-16

Language

- Bahasa Indonesia – Native
- English – Advance

Certification

Junior Web Developer - BNSP (2021)